

# Interiors for Garden Centers

ADVICE | DESIGN | PRODUCTION | INSTALLATION

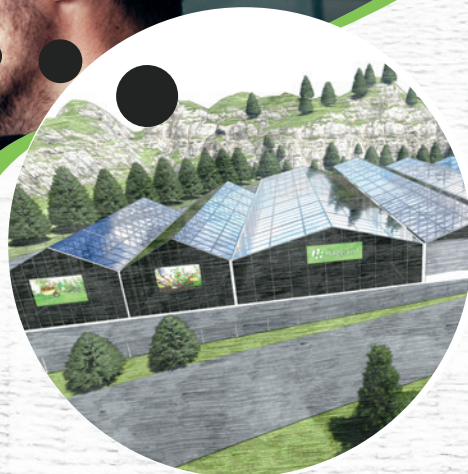


*Dutch*  
RETAIL CONCEPT

**IBH** INSTORE  
BUILDING  
HOLLAND  
[www.ibhnl.com](http://www.ibhnl.com)

  
Garden Retail Management Support  
Voor bloeiend ondernemen





1

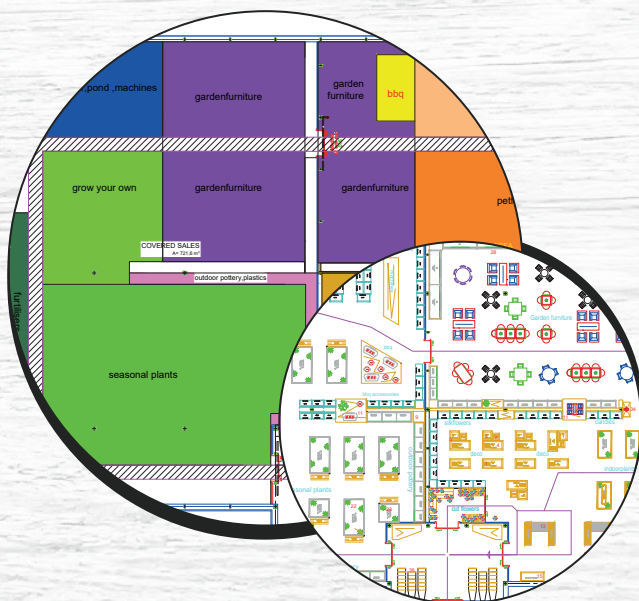
## Concept development

- Inventory of wishes
- Market analysis
- Determination of product range
- Turnover per m<sup>2</sup>

2

## Concept visualization

- Spot plan, 2d drawings
- Routing
- Budget



3

## Detailed visualization

- Evaluation of concept
- Material choice / style
- 3d visuals
- Finale quotation

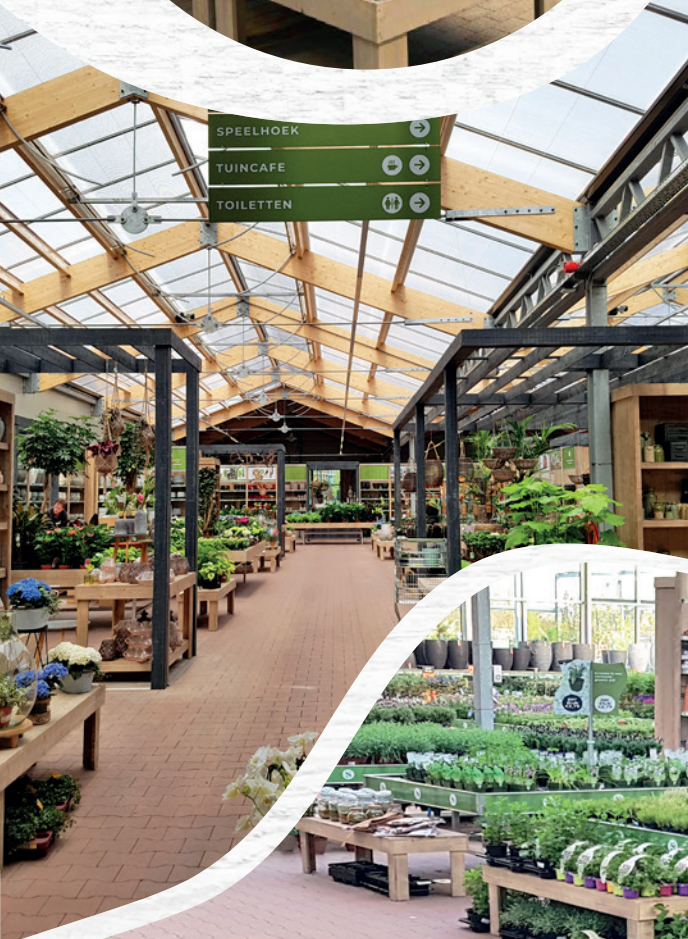




## 4

## Implementation

- Approval quotation / budget
- Projectplanning
- Execution of plan
- Completion





# Interiors for Garden Centers

Peter van der Meulen (*Dutch Retail Concept*), Cor van der Meulen (*Instore Building Holland*) and Rob Torn (*Garden Retail Management Support*) have joined forces. With more than 40 years of experience in retail, specialized in Garden Centers and flower shops, we aim to advice and inspire you to optimize your business. Our approach is atmosphere and experience! We ensure that your customers feel comfortable and inspired. We can provide you with a full range of services. Whether you need an extra table or a total concept, we are your partner!



**Dutch Retail Concept**  
(Central- and South Europe)

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**Garden Retail Management Support**  
(Retail consultancy within  
the Garden Center industry)

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